



## **C e r t i f i c a t e**

**Nr. 62/15**

We hereby certify the compliance of the product

**„Rocket Fuel / x+1“**

**Version Status: June 2015**

provided by Rocket Fuel Inc., 350 Marine Parkway, Redwood City, CA 94065, USA, with the criteria catalogue (German version) of ePrivacyseal GmbH.

Substantial testing results (as an excerpt from the detailed evaluations):

- 1) The technical and legal evaluations conducted between March and June 2015 have shown that there is no processing of personally identifiable information without consent of the data subject or unless permitted by law (§ 3 Abs.1, § 4 BDSG, 12 ff. TMG).
- 2) The system is based on the use of anonymized data.
- 3) The product is compliant with the requirements of § 11 BDSG concerning sufficient technical and organizational measures.
- 4) To the extent that there are any commissioned data processing agreements, these agreements meet the legal requirements as stipulated in § 11 BDSG.
- 5) The statutory rights of the data subject (§ 12 TMG) are preserved.

The Rocket Fuel Inc. is entitled to use the privacy seal awarded by ePrivacyseal GmbH.

Term: 08.04.2015 – 07.04.2017

In addition, the licensing conditions of ePrivacyseal GmbH (English version) shall apply.

Hamburg, 14<sup>th</sup> of December 2015

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CEO  
ePrivacyseal GmbH