



CERTIFICATE

no. 385/22

ePrivacyseal GmbH
Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 12 January 2022

Avantgarde Gesellschaft für Kommunikation mbH
Atelierstraße 10, 81671 Munich, Germany

operates its product or service

„XPAI 1.0“

version December 2021

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate

in conformity with the criteria catalogue of ePrivacyseal GmbH, version 2.1. of May 2018.

final audit day: 12/01/2022

next planned monitoring by 11/01/2024

period of validity: 12/01/2022 – 31/03/2024

Annex 1 to certificate no. 385/22

Definition of processing activities

Avantgarde provides a SaaS solution which is offered to B2B customers for a yearly subscription fee. The solution removes a downside of offline events by making them measurable. Avantgarde builds an experience analytics platform with the purpose to provide insights into events. Events can be anything from a shopping experience in a retail store up to a product presentation in a conference center.

Annex 2 to certificate no. 385/22

Excluded processing activities

This evaluation considers only the process from video capture to storage in the AWS database. Everything else is not subject of the assessment.