C E R T I F I C A T E

no. 325/21

ePrivacyseal GmbH

Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 21 January 2021

YIELDKIT GmbH

Jarrestraße 44b, 22303 Hamburg, Germany

as a controller in the sense of art. 4(7) GDPR

operates its product or service

„SRVTRCK - Tracking Solutions"

version 28/09/2020

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate.

final audit day: 20/01/2021

next planned monitoring by 20/01/2023

period of validity: 21/01/2021 – 20/01/2023

The certification decision takes place under the validity condition described in Annex 3

and in conformity with the criteria catalogue of ePrivacyseal GmbH, version 2.1. of May 2018.

Annex 1 to certificate no. 325/21

Definition of processing activities

The platform "SRVTRCK - Tracking Solutions" of YIELDKIT GmbH offers publishers and advertisers a technical solution to optimize their affiliate marketing strategies in real time supported by AITechnology. The goals of YIELDKIT customers are usually higher sales figures (publishers) and more traffic and sales (advertisers).

YIELDKIT offers publishers a selection of affiliate marketing solutions and a comprehensive toolkit to monetize website content in an innovative way. All tools are based on the same underlying software solution and can be implemented either by inserting a code snippet into the source code of the website or by connecting to the YIELDKIT API.

YIELDKIT's core competence is the efficient mapping of the publisher's content to an advertiser's products. The underlying algorithm analyzes available content and places ads as part of the natural content flow. By predicting expected conversion rates, the algorithm automatically optimizes commissions.

YIELDKIT gives advertisers access to a publisher network with individual advertising solutions to increase sales and brand awareness in the long term. YIELDKIT's platform also enables the handling of all payment and billing processes.

Annex 2 to certificate no. 325/21

Excluded processing activities

All B2B processes in connection with the product certified and the possibly personal data collected therein belonging e.g. to publishers or advertisers, were not subject of the evaluation.

Annex 3 to certificate no. 325/21

Validity condition

The seal is awarded on the validity condition that the publishers responsible obtain a valid consent from the user and that valid consent is actually obtained for all data processing carried out by YIELDKIT.