



## **Certificate**

**Nr. 125/17**

We hereby certify the compliance of the product

**„eXelate Platform“**

**Version Status: March 2017**

provided by The Nielsen Company, 189 Shaftesbury Avenue, London, WC2H 8JG, UK, with the criteria catalogue (EU version) of ePrivacyseal GmbH.

Substantial testing results (as an excerpt from the detailed evaluations):

- 1) The technical and legal evaluations conducted between December 2016 and March 2017 have shown that there is no processing of personally identifiable information without consent of the data subject or unless permitted by law (Article 7 of Directive 95/46/EC).
- 2) The product is compliant with the requirements of Article 17 of Directive 95/46/EC concerning sufficient technical and organizational measures.
- 3) To the extent that there are any commissioned data processing agreements, these agreements meet the legal requirements as stipulated in Article 17 of Directive 95/46/EC.
- 4) The statutory rights of the data subject (Articles 12, 14 of Directive 95/46/EC) are preserved.

The Nielsen Company is entitled to use the privacy seal awarded by ePrivacyseal GmbH.

Period of validity: 19.03.17 – 20.03.19

In addition, the licensing conditions of ePrivacyseal GmbH (English version) shall apply.

Hamburg, 21st of March 2017

Prof. Dr. Christoph Bauer  
CEO  
ePrivacyseal GmbH