



CERTIFICATE

no. 335/21

ePrivacyseal GmbH
Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 18 December 2020

INSIDER SG Pte. Ltd.

1 Scotts Rd., #24-10, Singapore 228208, Singapore
as a processor in the sense of art. 4(8) GDPR

operates its product or service

„Insider Growth Management Platform“

version July 2020

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate

in conformity with the criteria catalogue of ePrivacyseal GmbH, version 2.1. of May 2018.

final audit day: 16/12/2020

next planned monitoring of requirements by 15/12/2022

period of validity: 16/12/2020 – 15/12/2022

Annex 1 to certificate no. 335/21

Definition of processing activities

An online platform (e.g. an online store) can implement a JavaScript object to collect information about its users, which is then merged and analysed with existing CRM information about the users and other data (such as product information and weather data) to send user-specific product recommendations and 'abandoned shopping cart' notifications through various channels (website popup, app notification, email, text message).

Annex 2 to certificate no. 335/21

Excluded processing activities

The scope of the evaluation is restricted to the system to collect, aggregate, and share user data, it does not include the collection, processing and storing of customer employee data.