



## **Certificate**

**Nr. 55/15**

We hereby certify the compliance of the product

**„Platform161 – demand-side platform“**

**Version Status: 05.04.2015**

provided by Platform161 B.V., Jacob Obrechtplein 1-b, 1071 KS Amsterdam, the Netherlands, with the criteria catalogue (German version) of ePrivacyseal GmbH.

Substantial testing results (as an excerpt from the detailed evaluations):

- 1) The technical and legal evaluations conducted between March and August 2015 have shown that there is no processing of personally identifiable information without consent of the data subject or unless permitted by law ((§ 3 Abs.1, § 4 BDSG, 12 ff. TMG).
- 2) The system is based on the use of anonymized data.
- 3) The product is compliant with the requirements of § 11 BDSG concerning sufficient technical and organizational measures.
- 4) To the extent that there are any commissioned data processing agreements, these agreements meet the legal requirements as stipulated in § 11 BDSG.
- 5) The statutory rights of the data subject (§ 12 TMG) are preserved.

The Platform161 B.V. is entitled to use the privacy seal awarded by ePrivacyseal GmbH.

Term: 25.08.2015 – 24.08.2017.

In addition, the licensing conditions of ePrivacyseal GmbH (English version) shall apply.

Hamburg, 8th of September 2015

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