C E R T I F I C A T E

no. 450/23

ePrivacyseal GmbH

Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 20 June 2023

Virtual Minds GmbH

Ellen-Gottlieb-Straße 16, 79106 Freiburg im Breisgau, Germany

operates its product or service

„Yieldlab"

version as of 20 April 2023

as defined in annex 1 to this certificate

in conformity with the criteria catalogue for the Vendor Compliance Seal (version 1.0 of July 2022)

of ePrivacyseal GmbH.

final audit day: 20/06/2023

next planned monitoring by 19/06/2026

period of validity: 20/06/2023 – 19/06/2026

Annex 1 to certificate no. 450/23

Definition of processing activities

Yieldlab is a Supply Side Platform (SSP) in the RTB ecosystem and offers the following products to the market:

- **Yieldlab YRD**: SaaS selfservice SSP for marketers / publishers
- **Yieldlab Direct Connect Technologie (YDC)**: SaaS selfservice reselling SSP for agencies and marketers. Enables programmatic resale of traffic from YRD.

This evaluation refers only to the above mentioned product and therefore only to the processes in which Virtual Minds GmbH and its customers are involved.