C E R T I F I C A T E

no. 336/21

ePrivacyseal GmbH

Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 23 March 2021

Mobvista Inc.

43rd and 44th Floor, East Tower of Top Plaza, 222-3 Xingmin Road, Zhujiang New Town,

Tianhe District, Guangzhou, China

as a controller in the sense of art. 4(7) GDPR

operates its product or service

„Mintegral Mobile Ad Platform"

version 30/11/2020

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate

in conformity with the criteria catalogue of ePrivacyseal GmbH, version 2.1. of May 2018.

final audit day: 18/03/2021

next planned monitoring by 18/03/2023

period of validity: 19/03/2021 – 18/03/2023

*ePrivacyseal GmbH is not an accredited certification body within the meaning of art. 42(5) GDPR.

Annex 1 to certificate no. 336/21

Definition of processing activities

Mintegral acts as an ad platform contracting with advertisers helping them serve ads in the ad inventory provided by Mintegral's supplied side partners (e.g. publishers who is developer of mobile apps, ad exchange platform, etc.). In the meanwhile, Mintegral also acts as monetization platform contracting with developers buying ad inventory from developers and helping them monetize their ad inventory within their mobile apps, or contracting with ad exchange to buy ad inventory from ad exchange platform. When an end user visits a mobile app, the app may send an ad request to Mintegral and Mintegral may receive the end user's personal information (e.g. device id, advertising id, IP address, etc, please see details in Section 3 of our Privacy Policy of Mintegral Service at https://www.mintegral.com/en/privacy/#privacy-Services) through Mintegral's SDK previously integrated within the app, in order to serve ads to the end user.

When the end user have some interaction with the ads (i.e. views the ads, clicks the ads) served by Mintegral, Mintegral will collects such interaction information as well as corresponding device information (e.g. device id, advertising id, etc.) via the Mintegral's SDK, or other technologies (e.g. API, maybe not directly collect information from end users but from other the developers or ad platforms), for purpose of transferring such data to advertisers for ads attribution and making settlement with advertisers. These data which Mintegral collects and transfers to Advertiser for purpose of ads attribution and making settlement are all based on instructions of advertisers. Before a launch of an advertising campaign offered by advertiser, usually Mintegral may have a technical integration with advertiser. During the technical integration, the advertiser provides Mintegral a tracking URL which contains the personal information Mintegral needs to collect from end users and transfer to advertisers.

The Mintegral Mobile Ad Platform includes advertising service provided to advertisers for promoting their products or services, and monetization service provided to publishers for purchasing their ad inventory and help them increase ad revenue which is supported by Mintegral SDK.

Annex 2 to certificate no. 336/21

Excluded processing activities

All B2B processes in connection with the product certified and the possibly personal data collected therein were not subject of the evaluation.