



CERTIFICATE

no. 339/21

ePrivacyseal GmbH
Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 24 March 2021

eGENTIC GmbH
Am Unisyspark 1, 65843 Sulzbach, Germany

operates its product or service

„Leadgenerierung“

version 07/12/2018

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate.

final audit day: 22/03/2021

next planned monitoring by 05/02/2023

period of validity: 06/02/2021 – 05/02/2023

The certification decision takes place under the validity condition described in Annex 3 and in conformity with the criteria catalogue of ePrivacyseal GmbH, version 2.1. of May 2018.

Annex 1 to certificate no. 339/21

Definition of processing activities

The main purposes of data collection, processing or use of personal data by eGENTIC are any kind of marketing, in particular online marketing or direct marketing, as well as the associated marketing of data to advertising companies (main purpose).

eGENTIC is commissioned by customers to provide leads and accordingly commissions its subsidiaries to generate data. These collect data via sweepstakes. Within the scope of the sweepstakes, the participants give their consent that this data can also be used for commercial purposes. Subsequently, the data - based on the previously obtained consent (art. 6 (1) a GDPR) - is forwarded to the respective customer. The data is passed on as it was generated.

Annex 2 to certificate no. 339/21

Excluded processing activities

This evaluation only refers to the above-mentioned product and thus only to the processes in which eGENTIC and its customers are involved. B2B processes between the company and its customers were not subject of the evaluation.

Annex 3 to certificate no. 339/21

Validity condition

The award of the seal is subject to the condition that the necessary consent within the meaning of art. 6 (1) a GDPR is obtained from the parties responsible (Toleadoo GmbH and Naturvel PTE. LTD) for all data processing carried out by eGentic.