



**Certificate**

**Nr. 79/16**

We hereby certify the compliance of the product

**“AdMarvel”**

**Version Status: January 2016**

provided by AdMarvel Inc., 1875 South Grant St., Suite 800, San Mateo, CA 944402, USA, with the criteria catalogue (EU version) of ePrivacyseal GmbH.

Substantial testing results (as an excerpt from the detailed evaluations):

- 1) The technical and legal evaluations conducted between November 2015 and March 2016 have shown that there is no processing of personally identifiable information without consent of the data subject or unless permitted by law (Article 7 of Directive 95/46/EC).
- 2) The system is based on the use of anonymized data.
- 3) The product is compliant with the requirements of Article 17 of Directive 95/46/EC concerning sufficient technical and organizational measures.
- 4) To the extent that there are any commissioned data processing agreements, these agreements meet the legal requirements as stipulated in Article 17 of Directive 95/46/EC.
- 5) The statutory rights of the data subject (Articles 12, 14 of Directive 95/46/EC) are preserved.

AdMarvel Inc. is entitled to use the privacy seal awarded by ePrivacyseal GmbH.

Term: 17.06.16 – 16.06.18.

In addition, the licensing conditions of ePrivacyseal GmbH (English version) shall apply.

Hamburg, 17th of June 2016

Prof. Dr. Christoph Bauer  
CEO  
ePrivacyseal GmbH