



**CERTIFICATE**

**no. 334/21**

ePrivacyseal GmbH  
Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies\* that

as determined in the certification decision of 3 March 2021

**HELLA Aglaia Mobile Vision GmbH**  
Ullsteinstraße 140, 12109 Berlin, Germany

operates its product or service

**„PS.C“**

version 18/02/2021

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate

in conformity with the criteria catalogue of ePrivacyseal GmbH, version 2.1. of May 2018.

final audit day: 19/02/2021

next planned monitoring by 20/11/2021

period of validity: 21/11/2020 – 20/11/2021

## **Annex 1 to certificate no. 334/21**

### **Definition of processing activities**

With the "PS.C", HELLA Aglaia Mobile Vision GmbH offers an integrated solution that enables the partner (B2B customer) to equip stores with sensors that enable the measurement of visitor frequencies, gender structures, age structures and the time spent in front of a sensor. The tracking information of the sensors is collected on the servers of HELLA Aglaia Mobile Vision GmbH and made available to the partner (B2B customer) on a web portal, via WebAPI and online data export.

Captured images are not transmitted over the Internet. Only the processed, anonymous data is encrypted and transmitted via the Internet to a database and stored.

The evaluation refers only to the processes in which HELLA and its customers are involved.

**Annex 2 to certificate no. 334/21**

**Excluded processing activities**

B2B processes between HELLA and its customers were not considered in the evaluation.

The hardware used in the PS.C product and its communication components are also not part of the evaluation.