



Certificate

Nr. 176/18

We hereby certify the compliance of the product

„Smart AdServer“

Version Status: Dezember 2017

provided by Smart AdServer SAS, 66 avenue de la Chaussée d'Antin, 75009 Paris, France, with the criteria catalogue (EU version) of ePrivacyseal GmbH.

Substantial testing results (as an excerpt from the detailed evaluations):

- 1) The technical and legal evaluations conducted between October 2017 and March 2018 have shown that there is no processing of personally identifiable information without consent of the data subject or unless permitted by law (Article 6 of the General Data Protection Regulation).
- 2) The product is compliant with the requirements of Article 25 of the General Data Protection Regulation concerning sufficient technical and organizational measures.
- 3) To the extent that there are any commissioned data processing agreements, these agreements meet the legal requirements as stipulated in Article 28 of the General Data Protection Regulation.
- 4) The statutory rights of the data subject (Chapter 3 - Rights of the data subject of the General Data Protection Regulation) are preserved.

Smart AdServer is entitled to use the privacy seal awarded by ePrivacyseal GmbH.

Period of validity: 09.01.2018 – 08.01.2020

In addition, the licensing conditions of ePrivacyseal GmbH (English version) shall apply.

Hamburg, 8th March 2018

Prof. Dr. Christoph Bauer
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ePrivacyseal GmbH