



## Certificate

Nr. 230/19

We hereby certify the compliance of the product

**„AppsFlyer Mobile Attribution Analytics“**

**Version Status: January 2019**

provided by AppsFlyer Ltd., Maskit 14, Hertzliya, Israel, with the criteria catalogue of ePrivacyseal GmbH\*.

Substantial testing results (as an excerpt from the detailed evaluations):

- 1) The technical and legal evaluations conducted between December 2018 and February 2019 have shown that the processing of personal data is in accordance with the criteria catalogue of ePrivacyseal GmbH, status May 2018.
- 2) The general principles for the processing of personal data are observed.
- 3) The specified requirements for the legality of the processing are met.
- 4) The product is compliant with the catalogue of criteria concerning sufficient technical and organizational measures.
- 5) To the extent that there are any data processing agreements, these agreements meet the legal requirements of the catalogue of criteria.
- 6) The statutory rights of the data subject are preserved.

AppsFlyer is entitled to use the privacy seal awarded by ePrivacyseal GmbH.

Period of validity: 08/02/2019 – 07/02/2021

In addition, the licensing conditions of ePrivacyseal GmbH (English version) shall apply.

Hamburg, 8 February 2019

Prof. Dr. Christoph Bauer  
CEO  
ePrivacyseal GmbH

\*ePrivacyseal GmbH is not an approved certification body within the meaning of Art. 42 para. 5 GDPR.