

# CERTIFICATE

no. 409/22

ePrivacyseal GmbH Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies\* that

as determined in the certification decision of 29 September 2022

# **Aspiegel SE**

1F, Simmonscourt House, Ballsbridge, Dublin, D04 W9H6, Ireland as a controller in the sense of art. 4(7) GDPR

operates its product or service

"Petal Search"

version 12.0.5

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate.

final audit day: 28/09/2022 next planned monitoring by 29/06/2024 period of validity: 30/06/2022 – 29/06/2024

The certification decision takes place under the validity condition described in Annex 3 and in conformity with the criteria catalogue for the "ePrivacyseal EU" (version 3.0 of May 2022) of ePrivacyseal GmbH.

#### Annex 1 to certificate no. 409/22

### **Definition of processing activities**

Aspiegel SE offers a variety of mobile services to their customers. Petal Search is an app, which allows users to look up different kind of information in a variety of content types based on a given search query. The behaviour and use case of this app can be compared to other well known search engines available.

The scope of this evaluation is limited to the version of Petal Search as it is provided by Aspiegel to users in the European Union (EU)/European Economic Area (EEA). All functions, tools and services mentioned in "out of scope" are excluded. The following functions are subject to this evaluation:

#### 1. Web Search

Provide users with web pages based on users intents.

### 2. App Search

Help users find and download apps quickly and conveniently.

#### 3. Music Search

Provide users with music search related result, such as songs, singers, albums.

#### 4. Video Search

Provide users with film and television videos search results.

### 5. News Search

Provide users with news services from mainstream media in the industry based on users intents

# 6. Images Search

Provide users with images based on users intents, users can also view the details of the image

# 7. Sports Search

Display sports scores according to the users intents

### 8. NewsBox

Provide users with news that will be displayed in the NewsBox on the homepage.

### 9. Ads Search

When users browse the search result page, some related advertisements are displayed and identified by 'AD' flag.

### 10. POI Search

Help users find POI (Point of Interest) which is always displayed on a map.

### 11. Browser Search

Provide users with search engine service in Huawei browser.

#### Annex 2 to certificate no. 409/22

### **Excluded processing activities**

The following functions and/or services and/or product-versions are not subject to this evaluation and have not been reviewed by the experts:

- 1. Petal Search as it is provided to users outside the EU/EEA.
- 2. The usage of personal data by Aspiegel or any of their affiliates or 3rd parties for purposes like but not restricted to:
  - any BI application or AI learning
- Analytics and development purposes, including creating aggregated groups based on usage activities
  - Targeting and directed marketing activities
  - customer relationship management and customer care
  - support and communication
  - conducting customer surveys and customer complaint handling
  - maintenance, problem diagnosis and fixing
  - software and system updates
  - user identification

This includes also any back-end services and processes which relate to the a.m. operations.

- 3. Third-Party apps, that may interact with Petal Search or any other Huawei services or third party services or service providers connected or associated with or using Petal Search.
- 4. The usage of the EU/EEA-version of Petal Search outside of the EU/EEA.
- 5. Examination of TOMs of any processor or controller apart from Aspiegel.
- 6. The COVID BOX of the function News Search is not part of this certification.
- 7. Any processing of personal data that is not end user data such as empleyee's or contractors data.
- 8. Any other functions of Petal search than "Web Search", "Ads Search", "App Search", "Music Search", "Video Search", "News Search", "Images Search", "Sports Search", "NewsBox", "POI Search", "Browser Search and any data processings that are not listed in this document under the respective or ay data types not marked in colour in the sheet "data types". The same applies to smart mode.
- 9. Website Version of Petal Search oder any other Website.

# Annex 3 to certificate no. 409/22

# Validity condition

The seal is awarded on the validity condition that for all processings based on consent, for example the processing of precise location data, a valid consent is obtained using a complete and readable consent text according to Article 7 GDPR before the processing.