



CERTIFICATE

no. 331/21

ePrivacyseal GmbH
Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 17 February 2021

YouScan Limited

Chrysanthou Mylona, 3, 3030, Limassol, Cyprus
as a controller in the sense of art. 4(7) GDPR

operates its product or service

„YouScan social media intelligence platform“

version 17/07/2020

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate

in conformity with the criteria catalogue of ePrivacyseal GmbH, version 2.1. of May 2018.

final audit day: 16/02/2021

next planned monitoring by 16/02/2023

period of validity: 17/02/2021 – 16/02/2023

Annex 1 to certificate no. 331/21

Definition of processing activities

YouScan provides a SaaS (Software as a service) for brands, marketing professionals, public relations professionals, research and digital agencies to monitor mentions in social media channels. The data collected is used to monitor mentions in social media channels e.g. customer brands.

Annex 2 to certificate no. 331/21

Excluded processing activities

All B2B processes in connection with the product certified and the possibly personal data collected therein were not subject of the evaluation.