



CERTIFICATE

no. 531/26

ePrivacyseal GmbH
Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 07 April 2026

**Mobvista, East Tower of Top Plaza, 222-3 Xingmin Road, Zhujiang New Town,
Tianhe District, Guangzhou, China**

as a controller in the sense of art. 4(7) GDPR

operates its product or service

"Mintegral Mobile Ad Platform"

version available 03/23/2026

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate.

final audit day: 07/04/2026

next planned monitoring by 18/03/2029

period of validity: 19/03/2026 – 18/03/2029

The certification decision takes place under the validity condition described in Annex 3
and in conformity with the criteria catalogue for the "ePrivacyseal EU" (version 3.0 of May 2022)
of ePrivacyseal GmbH.

Annex 1 to certificate no. 531/26

Definition of processing activities

The Mintegral Mobile Ad Platform includes advertising service provided to advertisers for promoting their products or services, and monetization service provided to publishers for selling their ad inventory and help them increase ad revenue which is supported by Mintegral SDK. The Mintegral SDK may be updated continually and it is updated very often.

Annex 2 to certificate no. 531/26

Excluded processing activities

Out of scope:

- Processing of the personal information of employees of Mintegral clients.
- Email marketing targeting employees of Mintegral customers.
- Use of Mailchimp (or similar tools) to send direct marketing emails to employees of Mintegral's clients
- Collection or processing of employee data (e.g., identification, bank details, performance records) from Mintegral's own workforce
- Processing of personal data from Mintegral's business partners (e.g., advertisers/publishers) for fraud detection, settlement, or legal disputes

Annex 3 to certificate no. 531/26

Validity condition

The seal is awarded on the validity condition that the publisher/controller responsible obtain a valid consent from the user and that valid consent is actually obtained for all data processing carried out by Mobvista.

The seal is awarded on the further validity condition that the lawfulness of the transfer of personal data to a non-EEA country is ensured either by a) an adequacy decision or b) equivalent technical and organisational measures by the applicant that have been approved by the Certification Body.