



CERTIFICATE

no. 532/26

ePrivacyseal GmbH
Große Bleichen 21, 20354 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 07 April 2026

**Mobvista, East Tower of Top Plaza, 222-3 Xingmin Road, Zhujiang New Town,
Tianhe District, Guangzhou, China**

as a controller in the sense of art. 4(7) GDPR

operates its product or service

"NativeX"

version available 18/03/2026

as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate.

final audit day: 07/04/2026

next planned monitoring by 18/03/2029

period of validity: 19/03/2026 – 18/03/2029

The certification decision takes place under the validity condition described in Annex 3 and in conformity with the criteria catalogue for the "ePrivacyseal EU" (version 3.0 of May 2022) of ePrivacyseal GmbH.

Annex 1 to certificate no. 532/26

Definition of processing activities

Nativex acts as an ad network contracting with advertisers helping them serve ads in the ad inventory provided by Nativex's supplied side partners (e.g. other ad network). In the meanwhile, Nativex also acts as an ad network contracting with other ad networks buying ad inventory from them. The difference between Nativex's advertising business and Mintegral's mobile ad platform is that Nativex does not have its own SDK which can integrate with the developer's app, to obtain ad request and serve ads to the ad inventory, and to directly collect personal data from end users. Nativex only purchases ad inventory from other ad networks. It does not serve programmatic ads to ad inventory by itself. It may be its partnered ad networks or other business partners of them serving ads to end users.

Annex 2 to certificate no. 531/26

Excluded processing activities

Out of scope:

- Processing of the personal information of employees of Nativex clients.
- Email marketing targeting employees of Nativex customers.

Annex 3 to certificate no. 531/26

Validity condition

The seal is awarded on the validity condition that the publisher/controller responsible obtain a valid consent from the user and that valid consent is actually obtained for all data processing carried out by Mobvista.

The seal is awarded on the further validity condition that the lawfulness of the transfer of personal data to a non-EEA country is ensured either by a) an adequacy decision or b) equivalent technical and organisational measures by the applicant that have been approved by the Certification Body.