C E R T I F I C A T E

no. 533/26

ePrivacyseal GmbH
Burchardstr. 14, 20095 Hamburg, Germany

hereby certifies* that

as determined in the certification decision of 02 June 2026

LoopMe Limited
Second Floor, The Sans, 20 St John's Square, Farringdon, London, England, EC1M 4AH

as a controller in the sense of art. 4(7) GDPR

operates its product or service
"AdTech platform"
version as available 19/01/2026
as defined in annex 1 and to the exclusion of the processing activities in annex 2 to this certificate.

final audit day: 02/06/2026
next planned monitoring by 15/03/2028
period of validity: 26/03/2026 – 15/03/2028

The certification decision takes place under the validity condition described in Annex 3
and in conformity with the criteria catalogue for the "ePrivacyseal EU" (version 3.0 of May 2022)
of ePrivacyseal GmbH.

*ePrivacyseal GmbH is not an accredited certification body within the meaning of art. 42(5) GDPR.

Annex 1 to certificate no. 533/26

Definition of processing activities

LoopMe has three business models:
A) LoopMe providing managed services for advertisers and agencies to buy media and delivering their ad campaigns while optimizing for agreed performance KPIs.

B) LoopMe running an (oRTB) exchange product connecting supply and demand partners

C) LoopMe providing data services to partners, listed below:
a. LoopMe collecting user feedback via online surveys run on the LoopMe products, the collected user feedback is then shared with a client in the form of an audience segment the client may or may not use for buying own media via 3rd party systems
b. LoopMe offering audience segments to clients (via audience distribution partners like Liveramp)

LoopMe offering outcome measurement services to clients, where the client either runs a LoopMe media tracking tag, or shares a log file with data of users exposed to the client's campaign, and LoopMe then matching exposed users to measured outcome events (eg. user pressed “buy” button on website, or “user visited location x”).

Annex 2 to certificate no. 533/26

Excluded processing activities

This evaluation refers only to the above mentioned product and therefore only to the processes in which LoopMe UK Limited and its customers are involved. The US services are not within the scope of this evaluation.

Annex 3 to certificate no. 533/26

Validity condition

The award of the seal is subject to the condition that the necessary consent within the meaning of art. 6(1)(a) GDPR is obtained from the parties responsible for all data processing carried out by LoopMe Limited.

The seal is awarded on the (further) validity condition that the lawfulness of the transfer of personal data to a non-EEA country is ensured either by a) an adequacy decision or b) equivalent technical and organisational measures by the applicant that have been approved by the Certification Body.